



SATELLITE'S  
**GOVMILSPACE**  
2025

# SOMETHING BIG IS COMING IN 2025...

MARCH 10-13, 2025  
WASHINGTON, DC

The SATELLITE Conference and Exhibition announces the launch of the inaugural **GovMilSpace** event, taking place during SATELLITE week March 10–13, 2025. We're partnering with Defense Daily—the leader in defense market intelligence—to create a central hub for leading voices in defense, security, and space to connect, collaborate, and partner.

# Why GovMilSpace?

GovMilSpace aims to revolutionize how public sector agencies, the armed forces, and commercial space organizations partner by highlighting the critical role of the satellite and space sector in supporting key missions for the United States and its global military allies.

As we navigate an era where space and cybersecurity are integral to national defense, SATELLITE's GovMilSpace emerges as a crucial platform uniting government and military satellite and space service providers and end-users.

# Who Attends?

Thousands of government and military officials attend SATELLITE in Washington D.C. every year. Building on the success of the government and military forum at the SATELLITE conference, we're crafting an entirely new event with 3-1/2 days of content, a dedicated pavilion on the SATELLITE show floor, and unique networking events.



# WHY SHOULD YOU EXHIBIT WITH US

**2,428**

government and military professionals attended SATELLITE 2024

**82%**

of gov/mil attendees play a role in purchasing, with 1 in 4 being a final decision-maker.

## TOP 10 PRODUCTS SOUGHT ON THE SHOW FLOOR

- Antennas
- Satellite Networks
- Satellite Operator/Carrier
- Satellite Equipment Manufacturer
- Broadband Technology
- Broadcast Satellite Services
- Data Services
- Satellite Monitoring/Tracking
- Comms-on-the-Move
- Modems



**BLENDED COMMUNITY:** GovMilSpace is co-located with SATELLITE, the largest satellite and space show in the industry. We're bringing together the entire community under one roof to collaborate on mission success.



**UNIFIED VISION:** The editorial and content minds behind Via Satellite and SATELLITE join forces with the expertise from Defense Daily, giving you an event built from proven success on both sides of the conversation.



**FOCUS ON INNOVATION:** The SATELLITE show floor has been a hub of advancement for over 40 years, attracting more than 2,400 government and military professionals in 2024. By incorporating the GovMilSpace pavilion, attendees gain access to a broader marketplace of innovative vendors.

## Where is the pavilion located & how can you reserve space?

The GovMilSpace Pavilion is conveniently located in front of the Hall B entrance on the left-hand side of the SATELLITE show floor. Exhibit space in the pavilion is assigned on a first-come, first-served basis. The rate is \$60 per net square foot.

**Contact Paula November at [pnovember@accessintel.com](mailto:pnovember@accessintel.com) or +1-301-354-1777 today!**

# Exhibit and Sponsorship Opportunities

There are plenty of ways for your company to be a part of GovMilSpace, and put your brand in front of thousands of government and military attendees. Secure a booth in the GovMilSpace pavilion or choose from one of the many sponsorships available. **Contact Paula November at [pnovember@accessintel.com](mailto:pnovember@accessintel.com) or +1-301-354-1777 today!**

## EXHIBITS

**Unlock your opportunity to showcase your solutions at GovMilSpace!**

Your total investment for your exhibit space and booth package starts at **\$6854.20** and comes complete with:

- One (1) 6' x 30" draped table
- Two (2) Herman Miller Limerick® chairs
- Corrugated wastebasket
- 10' x 10' premium carpeting
- 200lbs of material handling included (does not include after-deadline surcharge)



This package offers everything you need to make a strong impression. **Don't miss this chance to connect directly with government and military leaders in a high-traffic exhibit space.**

## SPONSORSHIPS

### EVENTS, GATHERINGS, & FOOD FUNCTIONS

Breakfast Sponsor - \$15,000

Reception Sponsor - \$15,000

Happy Hour Reception Station Sponsor - \$11,150

### EXHIBIT HALL OPPORTUNITIES

Rest Stop in Pavilion - \$12,900

Media Charging Bar - \$11,950

### PROMOTIONAL ITEMS

Item Giveaways – Cost varies

# SPONSORSHIPS CONT.

## SIGNAGE

Digital Signage - \$7,500 (inside); \$9,000 (outside)

Branded Cubes - \$5,500 Item Giveaways – Cost varies

Branded Water Cooler - \$5,500

Pavilion Entrance Floor Sticker - \$8,400

Pavilion Column Wrap - \$8,500 (single-sided); \$13,750 (multi-sided)

Banner S-18 - \$6,950

## ADVERTISING

GovMilSpace Email - \$4,500

GovMilSpace Banner Ads - \$4,450

Show Daily Sponsorship – Starting at \$2,500

Military Space Update Newsletter Advertising – Starting at \$2,500

## Have questions and want to learn more?

Let's discuss GovMilSpace '25, and how your company can showcase your solutions directly to high-ranking officials from the U.S. Army, U.S. Space Force, Space Development Agency, and other key defense agencies.

Contact Paula November, Sales Director, by email at [pnovember@accessintel.com](mailto:pnovember@accessintel.com) or by phone at +1-301-354-1777.